

2012 PORT PHILLIP CALENDAR OF TRAINING AND EVENTS

What's On for Business 2012	Date	Time	Cost
Starting your Business Workshop	Feb 23	5-8pm	\$30
Marketing Mentoring	Feb 29	11am-12:30pm	\$30
Finance Mentoring	Feb 29	1-2:30pm	\$30
Better Thinking Better Business-Whole Brain Thinking Workshop	Mar 21	6-8pm	\$30
Autumn Business Networking Breakfast	Mar 22	7-9am	\$60
Tourism Workshop - Customer Service	Mar 27	1-5pm	\$30
Marketing Mentoring	Mar 28	11am-12:30pm	\$30
Finance Mentoring	Mar 28	1-2:30pm	\$30
Multi Channel and Social Media Workshop Part 1	April 2	6-8pm	\$40
Multi Channel and Social Media Workshop Part 2	April 4	6-8pm	\$30
Marketing Mentoring	April 26	11am-12:30pm	\$30
Finance Mentoring	April 26	1-2:30pm	\$30
Marketing Mentoring	May 30	11am-12:30pm	\$30
Finance Mentoring	May 30	1-2:30pm	\$30
Tourism Workshop - International Marketing	June 20	2-7pm	\$30
Winter Business Networking Evening	June 21	6-8pm	\$30
Starting your Business Workshop	June 26	5-8pm	\$30
Marketing Mentoring	June 27	11am-12:30pm	\$30
Finance Mentoring	June 27	1-2:30pm	\$30
Develop Loyalty Programs & Local Area Marketing Workshop Part 1	July 4	5-8pm	\$30
Develop Loyalty Programs & Local Area Marketing Workshop Part 2	July 11	5-8pm	\$30
Marketing Mentoring	July 25	11am-12:30pm	\$30
Finance Mentoring	July 25	1-2:30pm	\$30
Visual Merchandising Workshop / Optimising Christmas Trade	Aug 22	5-7pm	\$30
Marketing Mentoring	Aug 29	11am-12:30pm	\$30
Finance Mentoring	Aug 29	1-2:30pm	\$30
Marketing Techniques & Developing Loyalty Programs Workshop	Sept 18	5-8pm	\$40
Spring Business Networking Breakfast	Sept 20	7-9am	\$60
Marketing Mentoring	Sept 26	11am-12:30pm	\$30
Finance Mentoring	Sept 26	1-2:30pm	\$30
Negotiating Leases Workshop	Oct 16	6-8pm	\$30
Marketing Mentoring	Oct 31	11am-12:30pm	\$30
Finance Mentoring	Oct 31	1-2:30pm	\$30
Marketing Mentoring	Nov 28	11am-12:30pm	\$30
Finance Mentoring	Nov 28	1-2:30pm	\$30
Summer Business Networking Evening	Dec 6	6-8pm	\$30

To book online go to www.portphillipbusiness.com.au or telephone ASSIST on 9209 6777

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PORT PHILLIP BUSINESS EXCELLENCE CALENDAR OF TRAINING & EVENTS 2012

