



*“Welcoming active participation in all the
City of Port Phillip community has to offer and
managing visitation that is respectful of the place
and its people”*





what we've achieved

– Setup a Tourism Advisory Group

- Accommodation
- Hospitality
- Arts
- Volunteer/local resident
- Council Representatives
- Attraction





partnerships

- Tourism Victoria
- Tourism Alliance of Victoria
- City of Melbourne
 - Melbourne Visitor Centre at Federation Square
 - Melbourne Visitor Booth
 - City Ambassadors program





familiarisations





other partners

- Destination Melbourne
- Parks Victoria
- MetLink, Yarra Trams
- Victorian Tourism Industry Council (VTIC), Cultural Tourism Industry Group
- Cruise ships, Spirit of Tasmania
- Inner Melbourne, metro and regional councils
- State & Federal government departments



