

## Proposed Gateway Signage

Signs at all the prominent activity centres within the City of Port Phillip are to receive a facelift.

In many cases the existing signage is either lacking, dated, poorly designed or sited incorrectly to be effective in communicating the messages required by activity centres.

Activity centres are important hubs for business, the community and visitors, so having clear signage is crucial for ongoing patronage and should be able to be seen by people in cars and on foot.

The aim of the proposed gateway signage



Some of the designs being considered for the proposed new gateway signage.

system is to provide a consistent suite of signs, the purpose of which is:

- To provide information and direction into and out of activity centres and towards other services such as public transport.
- To demarcate activity centre entries in order to bring attention to shopping and entertainment hubs.

The proposal is due to be considered by council in the near future.

For further information contact Project Officer (Gateway Signage) Rebecca Ramage.

**Find out more:**

P 9209 6678

E rramage@portphillip.vic.gov.au

## Starting Up in Tourism Workshop

Starting a tourism enterprise can be a time of stress and uncertainty.

To help people who are planning to start or have started a tourism business, Tourism Alliance Victoria, Small Business Victoria, Tourism Victoria and OAMPS Insurance Brokers, have combined their expertise and resources to develop a Tourism Workshop as an introduction to the tourism industry for new and potential businesses.

The aim is to provide a strategic insight across a range of essential business practices and improve overall business acumen and planning. A comprehensive resource kit including industry publications will be provided, as well as relevant industry contacts and networks for follow-up.

**The next workshop is:**

Date: Wednesday 8 July 2009

Time: 6 pm to 9 pm

Venue: Industry House, VECCI, Albert Rd East Melbourne

Cost: \$99 per business

**To register visit:**

W [www.tourismalliance.com.au](http://www.tourismalliance.com.au)

P 9650 8399

## Want Recognition?

Is your business a leader in its field and has a great story to tell?

If so, why not let us know so we can tell others. If your business is breaking new ground, using innovative solutions, has won an award or a major contract, or you know of a company that has, we would like to hear about it.

Send a few details in an email to [business@portphillip.vic.gov.au](mailto:business@portphillip.vic.gov.au) and you could see your business profiled in a future issue.

Thanks to our media partner

**Emerald Hill Weekly**

### YOUR FEEDBACK

Suggestions and contributions are welcome so tell us what you think and what information you would like included. Email us at [business@portphillip.vic.gov.au](mailto:business@portphillip.vic.gov.au)

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For a translation in Cantonese call 9679 9810, for Greek call 9679 9811, for Polish call 9679 9812 and for Russian call 9679 9813.



Economic Development & Tourism  
City of Port Phillip  
Private Bag 3  
PO St Kilda Vic 3182  
Phone: +61 3 9209 6777  
Fax +61 3 9536 2733  
[business@portphillip.vic.gov.au](mailto:business@portphillip.vic.gov.au)

[www.portphillipbusiness.com.au](http://www.portphillipbusiness.com.au)



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